

Website Redesign Content Creation Overview

May 8, 2012

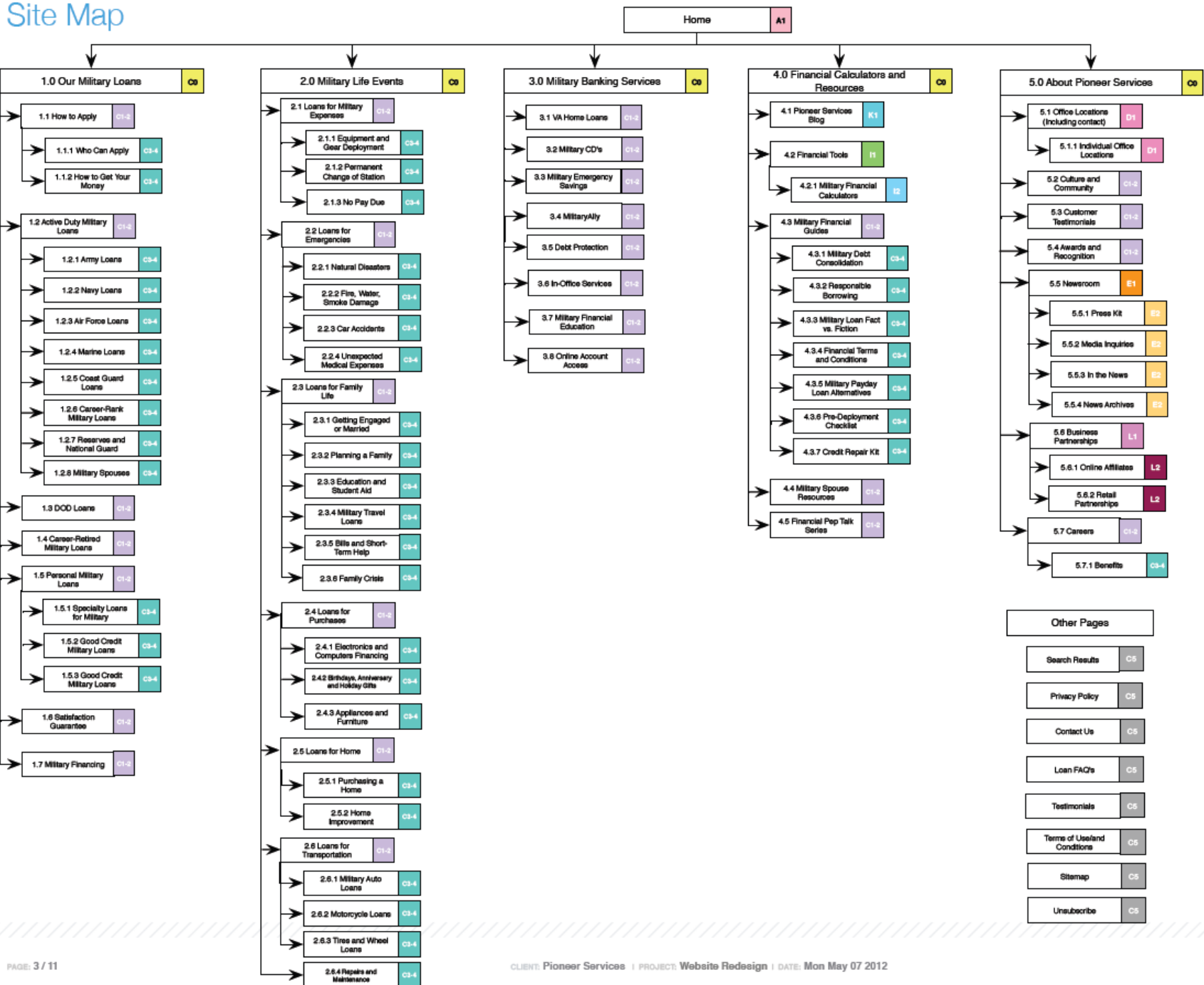


Project Purpose

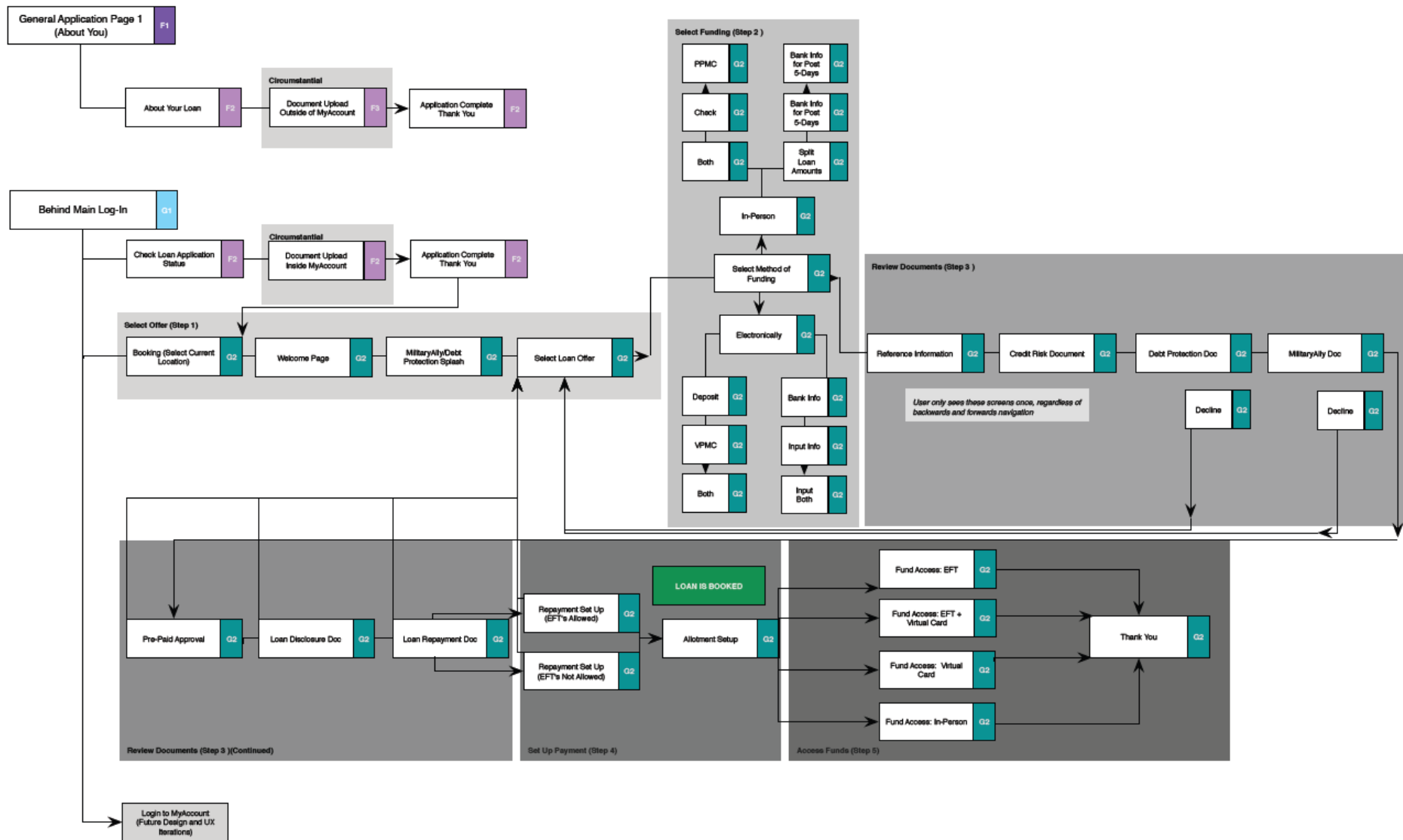
1. Building a new website that allows Pioneer Services to better manage SEO efforts and marketing content.
2. Utilizing a responsive design to ensure the site renders favorably across multiple sizes and devices.
3. Improving the application form design and the document upload process.
4. Providing design support for Pioneer Services to enhance the check application status and loan booking processes.

Project Scope

- Redesign and combination of:
 - m.PioneerMilitaryLoans.com
 - pioneermilitaryloans.com,
 - landing.pml.com
 - affiliates.pml.com
 - pioneerretailcredit.com
 - pioneerservices.com.
- Process and design enhancements for secure.pml.com



Application, Document Upload, Check Status and Booking Process Flow



Projected Resources

Estimating:

- **100-200 new/revised pages**
- **200-300 images**
- **12 week development process**
- **50-100 hours of content loading**

Projected Timeline

MAY 2012

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE 2012

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY 2012

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUGUST 2012

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER 2012

SUN	MON	TUE	WED	THU	FRI	SAT
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Homepage & Section Homepages

Military Loans Section

Banking Services & "Other"

About Section

Financial Education Section

Military Life Events Section

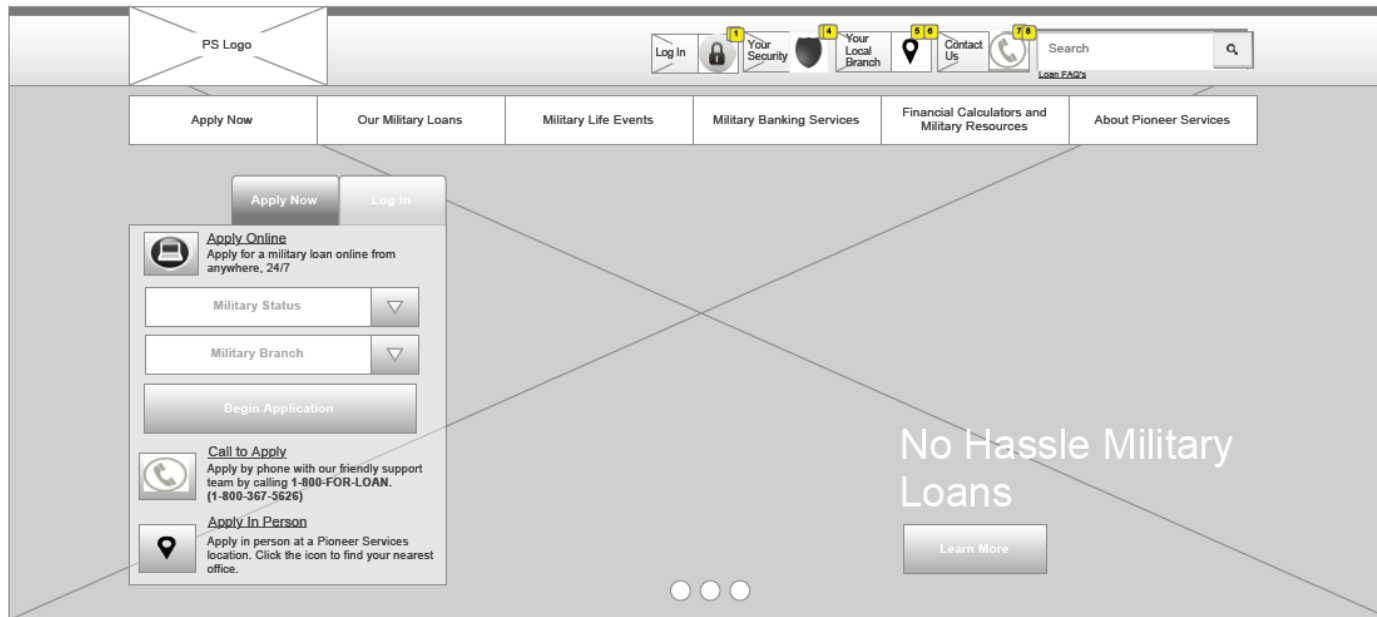
Final Compliance Review

Content Entry

Concurrent Activities:

- Image Design
- Compliance Reviews
- HR Content Edits
- Backend Skinning
- CMS Training

Wireframes







Pioneer Services Military Loans

PioneerMilitaryLoans.com is the online lending site of Pioneer Services—the leader in military lending. We offer no-hassle personal loans to active-duty and career-retired members of the Army, Navy, Air Force, Marines, Coast Guard and DoD. Whether you have built a strong credit history or have credit problems, we can help.

Pioneer Services military loans offer competitive fixed rates, manageable payments, and no collateral is required. You won't have to put any personal property on the line to get the money you need. Our application is quick, confidential, and secure.

What you need to apply:

- | | |
|---|--|
|  Curabitur blandit tempus porttitor. Fusce dapibus, tellus ac cursus commodo, tortor mauris. |  Sit Venenatis Vulputate Fermentum |
|  Curabitur blandit tempus porttitor. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. |  Cras justo odio, dapibus ac facilisis in, egestas eget quam. |

[Apply Now](#)

How Does a Military Loan Work?

Pioneer military loans are available for active duty and career retired military, regardless of rank, branch, or credit rating and to Department of Defense (GS-6 or above employees). We can help you with debt consolidation loans, auto loans for car repair, alternatives to bad credit military loans, loans for legal fees and personal loans to help you get through emergencies and financial rough spots. Now that military payday loans, military cash advance loans, refund anticipation loans and car title loans are less accessible to military personnel, we offer the responsible solution to money problems. Pioneer military loans were specially developed to help members of the Army, Air Force, Marines, Navy and Coast Guard manage their debt. Apply today.

Find a Local Office

MyLocation: 28303

Choose location



6372 Yadkin Rd., Fayetteville, NC 28303

Hours: MF 0900 to 1800
Sa 1000 to 1400

[Get Directions](#)

Phone: 910-867-1347

[Email Branch](#)

Fax: 910-867-1542

[Visit Page](#)

Select Location

[Go](#)



Understand Your Security

Concerned about how getting loan help might affect your service to your country?

Select Military Branch to Learn More

[Go](#)

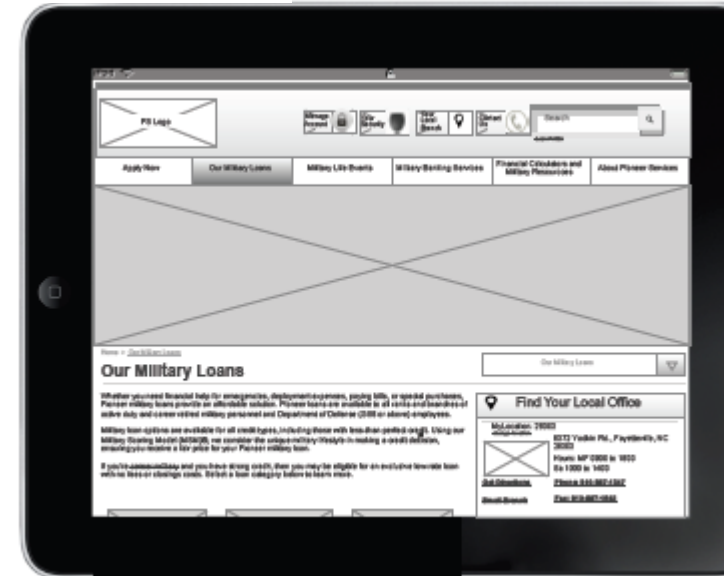
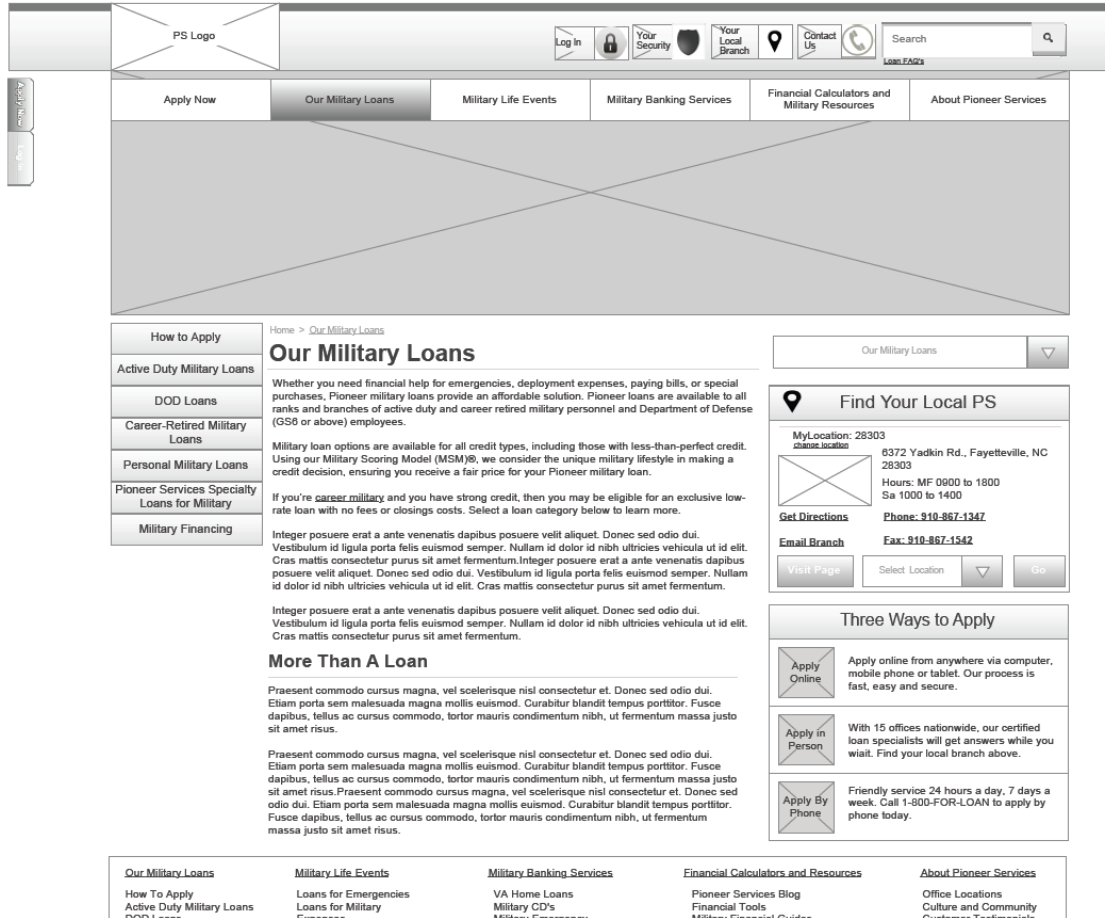
Pioneer Services Newsroom

- | | |
|--------------------|--------------|
| > Personal Finance | > Trends |
| > Spouse Resources | > Auto Loans |
| > Buying a Home | > Pod Casts |

[Visit Newsroom](#)



Wireframes



Wireframes

PS Logo

Log In

Your Security

Your Local Branch

Contact Us

Search

Loan FAQs

Apply Now

Our Military Loans

Military Life Events

Military Banking Services

Financial Calculators and Military Resources

About Pioneer Services

Home > Our Military Loans > Active Duty Military Loans > Army Loans

Army Loans

Cras mattis consectetur purus sit amet fermentum. Vestibulum id ligula porta felis euismod semper. Nullam quis risus eget urna mollis ornare vel eu leo. Nulla vitae elit libero, a pharetra augue. Nullam quis risus eget urna mollis ornare vel eu leo. Nulla vitae elit libero, a pharetra augue. Maecenas sed diam eget risus varius blandit sit amet non magna.

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Apply Now

How To Apply

Active Duty Military Loans

▼

Army Loans

Navy Loans

Air Force Loans

Marine Loans

Coast Guard Loans

Career-Rank Military Loans

DOD Loans

Career-Retired Military Loans

Personal Military Loans

Pioneer Services Military Loan Products

Military Financing

Loans for Army Soldiers

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Security You Can Trust

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Army Loans

Get Help Today

First Name

MI

Last Name

Military Status

▼

Military Branch

▼

Complete Application

Check Application Status

By submitting your information you understand and agree to our [Privacy Policy](#) and [Terms of Use](#)

Military Scoring Model



Our Military Scoring Model (MSM)® recognizes the frequent moves, deployments, and financial situations service members face—all of which can lead to an artificially low credit score with the three major bureaus.

By factoring in these issues, as well as numerous other factors, our credit scoring model can better judge a military customer's credit risk and price our military loans fairly and accurately.

Military Ally

Take advantage of valuable benefits, exclusively for military.

- Identity Theft Protection
- Security Center
- Roadside Assistance
- Travel Services
- Retail Purchases and Gifts

PS Logo

MyAccount ID

Search

Log In

Your Security

Your Local Branch

Contact Us

Forgot ID or Password?

Create MyAccount

Loan FAQs

Home > Our Military Loans > Active Duty Military Loans > Army Loans

Army Loans

Army Loans

Cras mattis consectetur purus sit amet fermentum. Vestibulum id ligula porta felis euismod semper. Nullam quis risus eget urna mollis ornare vel eu leo.

Apply Now

Loans for Army Soldiers

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